

## Advocacy Campaign on “Together We Strive for a Tobacco-free Hong Kong”

The Hong Kong Government has set the target of reducing the smoking prevalence to 7.8% by 2025. To reach the target, the “Vibrant, Healthy and Tobacco-free Hong Kong” Public Consultation on Tobacco Control Strategies was launched. In response to the four strategies listed in the consultation documents, Hong Kong Council on Smoking and Health proposed the following measures to reduce smoking prevalence, protect the next generations and achieve a tobacco-free Hong Kong in long-term. Please support our proposals and join us to express views to the Government’s Public Consultation on Tobacco Control Strategies.

### ❖ Strategy 1: Regulate Supply, Suppress Demand

- Raise tobacco tax next year to the 75% target recommended by the World Health Organization and annually above the inflation rate
- Continuously raise the legal age of tobacco purchase and ban the sale and provision of tobacco products to those under the legal age
- Require labelling on cigarette packs and cigarettes for distinguishing duty-paid and illicit tobacco
- Raise the penalty for handling, possessing, selling or purchasing illicit tobacco
- Set up a designated enforcement team to combat “dim sum sheet” illicit tobacco promotion and sale
- Ban the possession of alternative smoking products for any purposes and increase the penalty for the import, promotion, manufacture, sale and possession

### ❖ Strategy 2: Ban Promotion, Reduce Attractiveness

- Ban all tobacco products with flavours, additives and additive accessory products
- Limit and standardize the nicotine content in tobacco products
- Implement plain packaging
- Standardize the design of cigarettes and require health warnings on each cigarette
- Introduce more than 1 set of pictorial health warnings for rotation and delegate Health Bureau to amend the types of warnings
- Require smoking cessation information card insert in cigarette packs
- Require tobacco products to be stored out of sight and reach by customers and impose mandatory sale guidelines for retailers

### ❖ Strategy 3: Expand NSAs, Mitigate Harm

- Expand statutory no smoking areas (NSAs) to more places, such as footbridge, waiting areas of public transport and pedestrian crossing, premise entrance, etc.
- Expand NSAs to most of the public areas
- Ban “smoking while walking”
- Impose legal liability on venue managers who condone illegal smoking in smoke-free premises
- Increase the level of fixed penalty for smoking in NSAs to at least \$5,000

### ❖ Strategy 4: Enhance Education, Support Cessation

- Enhance smoking cessation services in the primary healthcare system
- Strengthen smoking cessation training for primary healthcare practitioners
- Support smoking cessation through mobile applications
- Strengthen tobacco prevention education in regular curriculums for students

For more details of the Government’s “Vibrant, Healthy and Tobacco-free Hong Kong” Public Consultation on Tobacco Control Strategies, please visit the thematic website

[www.tobacco-free.gov.hk](http://www.tobacco-free.gov.hk) °

## Advocacy Campaign on “Together We Strive for a Tobacco-free Hong Kong”

We support the proposed measures of the Campaign for further reducing the smoking prevalence and would like to express to the Government's Public Consultation on Tobacco Control Strategies.

Name (mandatory)	Gender	Age	Smoking Status	Signature (mandatory)
1.	M / F		Never smoker / ex-smoker / current smoker	
2.	M / F		Never smoker / ex-smoker / current smoker	
3.	M / F		Never smoker / ex-smoker / current smoker	
4.	M / F		Never smoker / ex-smoker / current smoker	
5.	M / F		Never smoker / ex-smoker / current smoker	
6.	M / F		Never smoker / ex-smoker / current smoker	
7.	M / F		Never smoker / ex-smoker / current smoker	
8.	M / F		Never smoker / ex-smoker / current smoker	
9.	M / F		Never smoker / ex-smoker / current smoker	
10.	M / F		Never smoker / ex-smoker / current smoker	
11.	M / F		Never smoker / ex-smoker / current smoker	
12.	M / F		Never smoker / ex-smoker / current smoker	
13.	M / F		Never smoker / ex-smoker / current smoker	
14.	M / F		Never smoker / ex-smoker / current smoker	
15.	M / F		Never smoker / ex-smoker / current smoker	

Please return the forms to Hong Kong Council on Smoking and Health (Address: 4402-03, 44/F, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong; Email: [project@cosh.org.hk](mailto:project@cosh.org.hk); Fax: 2575-3966) on or before **20 September 2023**. COSH will submit to the Government's Public Consultation on Tobacco Control Strategies.

**Organization :** \_\_\_\_\_

**Date :** \_\_\_\_\_

**Contact Person :** \_\_\_\_\_

**Phone No. :** \_\_\_\_\_