

1 March 2009

Dear Doctors,

Invitation
Centre for Food Safety and Hong Kong Academy of Medicine
Joint Briefing Session on Nutrition Labelling Scheme
for Doctors in Hong Kong

The Centre for Food Safety (CFS) of the Food and Environmental Hygiene Department and Hong Kong Academy of Medicine (HKAM) cordially invite you to attend a joint briefing session on Nutrition Labelling Scheme to be held on 25 April 2009.

A new regulation on the Nutrition Labelling Scheme was enacted by the Legislative Council in May 2008, and this will come into operation in July 2010. The regulation aims to assist consumers in making healthy food choices, regulate misleading or deceptive labels and claims, as well as encourage food manufacturers to apply sound nutrition principles in formulation of foods for the benefit of public health.

Medical doctors in Hong Kong are indispensable stakeholders with respect to public education on nutritional health and nutrition labelling. The briefing session aims to introduce the new Nutrition Labelling Scheme to all medical doctors in Hong Kong, including doctors of public and private sectors, with a view to promoting public health through concerted efforts. Continuous Medical Education accreditation from various Academy colleges / programmes is being applied. The briefing session will be conducted in English. You may refer to the **Annex** for details of the briefing session.

If you are interested, please complete the enclosed registration form and send it to the Secretariat through fax (fax. no.: 2871 8898) on or before 28 March 2009. For enquiries, please contact Mr Raymond LO of HKAM (tel. no.: 2871 8787), or Ms Joey KWOK of CFS (tel. no.: 2867 5616).

We look forward to your support in public education on nutritional health and nutrition labelling.



Dr Constance CHAN
Controller
Centre for Food Safety



Prof. Raymond LIANG
President
Hong Kong Academy of Medicine

**Centre for Food Safety and Hong Kong Academy of Medicine
Joint Briefing Session on Nutrition Labelling Scheme**

Date: 25 April 2009
 Venue: Lim Por Yen Lecture Theatre
 Hong Kong Academy of Medicine
 G/F HKAM Jockey Club Building
 99 Wong Chuk Hang Road
 Aberdeen, Hong Kong

Programme Rundown

Time	Topic	Speaker
13:00 – 13:05	Opening Remarks	Dr YY HO Consultant, Centre for Food Safety (CFS) Food and Environmental Hygiene Department (FEHD)
13:05 – 13:45	Public Health Needs of Nutrition Labelling	Dr Anna MC WONG Senior Medical Officer, CFS, FEHD
13:45 – 14:25	Nutrition Labelling Scheme in Hong Kong	Ms Joey LY KWOK Scientific Officer, CFS, FEHD
14:25 – 15:00	Questions and Answers	Dr YY HO; Dr Anna MC WONG; and Ms Joey LY KWOK CFS, FEHD

Registration Form

Please complete this form and fax it to the Secretariat at fax. no.: 2871 8898
on or before **28 March 2009**.

Successful registration will be acknowledged with confirmation.

Centre for Food Safety and Hong Kong Academy of Medicine Joint Briefing Session on Nutrition Labelling Scheme for Doctors in Hong Kong 25 April 2009

Title: _____ Prof. / Dr _____ (please delete as appropriate)

Full English Name: _____

Organization: _____

Tel. No.: _____

Fax. No.: _____

Email Address: _____

Notice Regarding the Personal Data (Privacy) Ordinance

Purpose of Collection

1. The personal data provided by means of this form will be used by the Hong Kong Academy of Medicine / Centre for Food Safety for the following purpose:

- (a) Registration list for the Joint Briefing Session on Nutrition Labelling Scheme, and
- (b) Communication and correspondences.

2. The provision of personal data by means of this form is voluntary.

Access to Personal Data

3. Applicants will have a right to request access to or the correction of his/her personal data as stated in this form in accordance with Sections 18 and 22 and Principle 6 of Schedule 1 to the Personal Data (Privacy) Ordinance.

Enquiries

4. Enquiries concerning the personal data collected by means of this form including the request for access and correction, should be addressed to the Hong Kong Academy of Medicine at tel. no.: 2871 8787 or fax. no.: 2871 8898 or the Centre for Food Safety at tel. no.: 2867 5616 or fax. no.: 2893 3547.